



## Sponsorship Opportunities

### 2020 What IF Conference – October 26 & 28, 2021

- **\$1,500** – Program Sponsor  
Recognition that you make the swag and other great items available at no charge to all What IF attendees.
- **\$2,500** – Education Sponsor  
Recognition that the training sessions happen because of you.
- **\$5,000** – Community Sponsor  
Nonprofit Community Partners are supported by you with complimentary marketplace booths where they can showcase their mission and meet new partners for collaboration.
- **\$7,500** or two years for **\$12,500** – Equity Sponsor  
Includes 50 registration scholarships so we ensure equity for those who can't afford the registration fee.
- **\$10,000** – Book or Keynote Sponsor  
Includes Branded bookplate within Keynote Speaker's book.
- **\$15,000** or two years for **\$25,000** – Conference Sponsor  
Includes an introduction to Keynote speaker.

<b>Investment Levels:</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>
Recognition in all promotion materials	✓					
12-month branding on websites	✓	✓				
Opportunity for branded swag	✓	✓	✓			
Feature articles in newsletter (circa 8,500)	✓	✓	✓			
Participation in conference program	✓	✓	✓	✓		
Podium mention	✓	✓	✓	✓	✓	
Booth in Virtual Marketplace	✓	✓	✓	✓	✓	✓
Complimentary registration tickets	6	6	4	3	2	2

For more information,  
reach out to Andrew Crotto:  
acrotto@impactfoundry.org  
or scan the code ->

